

Profile

A highly versatile multimedia and print designer, with the strong training and experience necessary to build company brand and value. A taskmaster focused on continuous improvement. Fields of expertise include photo editing and manipulation; vector art; Flash animation; video production, editing, and conversion; web design; and 3D object modeling, texturing, lighting, and rendering.

Experience

Best Buy/Geek Squad

Minneapolis, MN

2008-Present

Best Buy is a Fortune Top 50 company. My wide range of work for them includes a two minute animated client-facing web commercial and a short documentary designed for the CEO of Best Buy and the founder of Geek Squad. Though my largest project is a "Choose Your Own Adventure" Flash game with over 11,250 frames of animation and over 60,000 possible choice combinations from start to finish. The game teaches kids (ages 10-18) about internet safety and was used as a part of their technology camps called Geek Squad Summer Academy. I created a number of print materials, including posters, intricately designed forms, localized flyers, and custom-formatted sticker sheets.

The Studio of G.L.Rittenhouse

Camby, IN

2004-Present

For my longest running freelance client I perform: logo design, branding, marketing, advertising, print/stationary, social media, website creation/maintenance, photo editing, video production, video editing, create DVD's, DVD/CD box art, digital portfolio discs, animations (some interactive), interactive 360° panorama of studio, consultation, product purchases, IT support, computer training, Photo-shop and Illustrator training.

Art Director for Indy Arts Magazine

Indianapolis, IN

2009-2010

As Art Director for Indy Arts Magazine, I was responsible for the magazine's look, feel, and design as well as brand identity. This included a new logo for the magazine/company to meet the strict guidelines that the publisher set forth. I built a website for the magazine to incorporate the design and style of the logo, and tie in local artists' designs into each page of the site. My main task was page layout for the magazine, which involved constructing a consistent template for each issue. While the design was consistent throughout, I gave the theme for each main article its own style to match its content. I also set up the main formula we used to calculate how to charge for ad space based on growing readership and the percentage of the page the ad would fill.

Education

A.A.S. Degree

Commercial Art & Graphic Design with Multimedia/Web Graphics Option

2004-2006 Vincennes University

Vincennes, IN

High School Diploma

2000-2004 Mooresville High School

Mooresville, IN

Digital Tools and Abilities

Photoshop 6-CS5

InDesign CS-CS5

Lightroom 1.3-3

Premiere Pro 6.5-CS5

Dreamweaver 8-CS5

Audition/Soundbooth 1.5-CS5

Art Rage 1.5-3

Wacom Tablet 17" Intuous 3

Illustrator 9-CS5

QuarkXPress Passport 6.1

Corel Painter X-11

After Effects 6.5-CS5

Rhinoceros 1-4

Audacity 1-1.3.7

The GIMP 1-2.6

Any OS from Microsoft or Apple

Flash MX 2004-**Flash Professional** CS5

ImageReady CS2

Paint Shop Pro 5-9

Final Cut Pro 5-7

3D Studio Max 7

Animation Shop 3

Office 97-2010

Any **Linux**/Unix OS with a GUI

Skills, Knowledge, and Experience

- ▣ **Corporate design**, logos, letterheads, business cards, envelopes, and other stationary.
- ▣ **Print work**; brochures, fliers, billboards, stickers, catalogs, CMYK, duotone, spot colors, and print screening.
- ▣ **Office work**; PDF based editable templates and newsletters along with standard MS Office documents.
- ▣ **Photography** and extensive **photo editing** using Photoshop and Lightroom.
- ▣ **Web design**; Routinely create complex and custom websites using Notepad, Photoshop, Illustrator, and Flash. Hand coding in **HTML**, **CSS**, **ActionScript**, and **JavaScript**.
- ▣ **Animation**; interactive content, presentations, video and multimedia in Flash; vector, GIF, and basics in 3D and video animation in various programs.
- ▣ **Teaching**; graphics based curriculum including intro to HTML/CSS/web design, Photoshop, Illustrator, Rhino, and The GIMP.
- ▣ **Video**; editing, scaling, and conversion, formatting for web, CD, DVD, TV and portable devices.
- ▣ **Web standards**; accessibility/design standards, cross-browser/platform issues, and encyclopedic knowledge of image optimization.
- ▣ **Promotional graphics**; social networking campaigns, web banner ads, fliers, stickers, and event postings.
- ▣ **Vector based work**; Illustrator, 3D splines (Rhino/AutoCAD/3DS Max), Flash, conversion of raster to vector, design and layout, logo and print.
- ▣ **Print reproduction**; expert in scanning of images/slides, including photo correction and restoration of damaged photos.
- ▣ **Licensing and publishing**; trained and self-taught in Copyright, Creative Commons, and Public Domain, including categorical knowledge of free to use for commercial purposes legal media and creative content.

College Recognition and Achievements

- ▣ Averaged 21 credit hours a semester while being on the Dean's List and graduating with gold cord honors.
- ▣ Portfolio was ranked highest in the graduating class by judges in the Graphic Design field from Indianapolis, Chicago, and Louisville.
- ▣ Elected as President of Commercial Art Club.